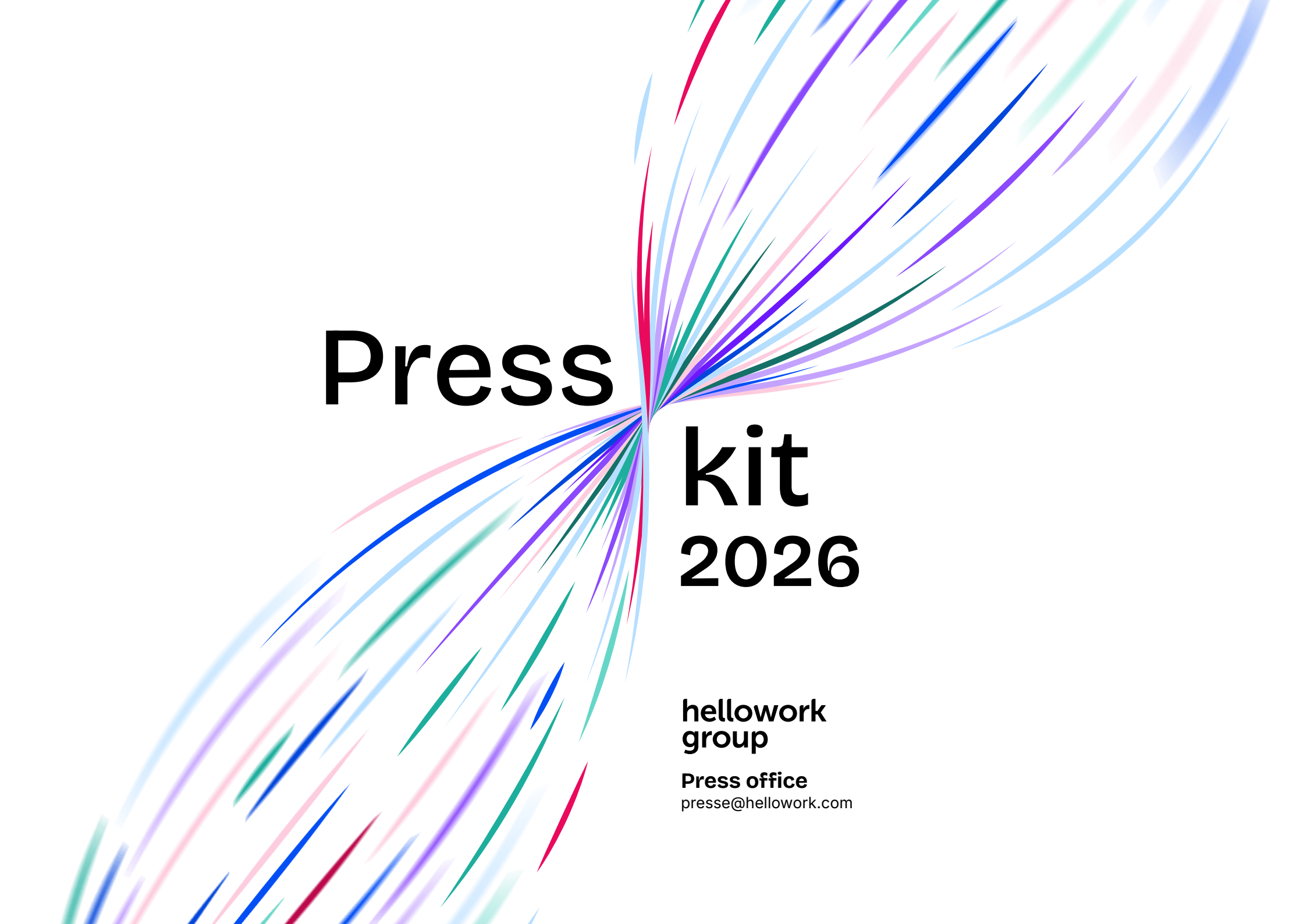


An abstract graphic consisting of numerous thin, curved lines in various colors (red, blue, green, purple, pink) radiating outwards from a central point, creating a starburst or explosion effect.

Press

kit 2026

**hellowork
group**

Press office
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Hellowork group, meet your future.

Finding your path is never straightforward. From middle school or high school onward, a string of decisions about your education has to be made, often without the right guidance. Short or long programs, work-study, university, other schools... Doubts are numerous, and everyone - whether a high-schooler, a student, or someone changing careers - has to build their own path. That's exactly why Hellowork group exists: to support everyone in building their professional future, whether that means choosing what to study, landing a first job, or changing jobs several times over a lifetime.

With more than **80,000 training programs and content designed to guide young people**, Diplomeo helps them get to know themselves better, explore the possibilities open to them, and make informed choices to build a professional future that's truly their own.

Thriving professionally starts with an encounter: the one between a candidate and a company. Through its digital expertise in recruitment, Hellowork makes this connection easier and **enables 8,000 people to sign a contract every day. As a result, more than 2 million people found or changed jobs through the platform in 2025.** That fluidity is there, but what's still missing for candidates to have the best possible experience? Transparency. Knowing what really awaits them at a prospective employer. How much they'll be paid.

And once they apply, knowing what happens to their application. Whether it's been received. Read. Considered. Whether their CV has landed in a bin or is being reviewed by the manager. Whether it will take one interview or three to convince. Employment isn't just a simple matter of supply and demand: it's an ecosystem where everyone needs to find their place, where the relationship is balanced.

On top of that, the world of work is changing at breakneck speed: yesterday's skills aren't necessarily tomorrow's, and ongoing training has never mattered more than it does today. Whether it's about upskilling or reinventing oneself, Maformation and Diplomeo **help 1.2 million people every month find the training that matches their ambitions and their needs.**

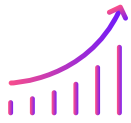
Being happy at work shouldn't be optional. Meeting your future is a personal journey, but it's also a matter for society as a whole. Companies, schools, and training providers all have a role to play in guiding people toward their professional future.

By generating 125 million connections between people and professionals in 2025, Hellowork group - through its solutions and the teams behind them - gives everyone the power to choose their future wisely.



*By François Leverger,
CEO, Hellowork group*

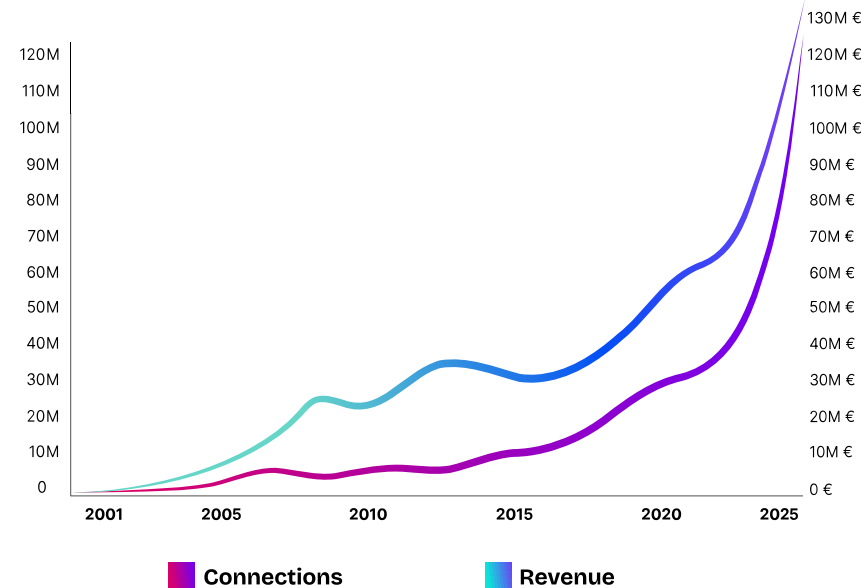
Hellowork group's DNA: between innovation and development



A growing group

With 600 employees across France, based in Rennes, Paris, Bordeaux, Lyon, Lille, Strasbourg and Aix-en-Provence, Hellowork group keeps accelerating. In 2026, 60 new hires are planned to support this momentum.

The group recorded 9% growth in bookings in 2025 (€135M), building on the trajectory of the previous two years (+14% in 2024 and +16% in 2023). The result: 315 million visits across all its employment and education platforms, and average growth of 25% between 2024 and 2025.





A strategy driven by innovation and external growth

To meet the expectations of both job seekers and companies, innovation is written into Hellowork group's DNA. New offerings (Maformation, BDM, Buddi by hellowork, Magnet by hellowork, Stori by hellowork) and targeted acquisitions since 2018 (Jobijoba, Diplomeo, Basile): the group keeps expanding its expertise and strengthening its position as a French leader. Once integrated into Hellowork group, these solutions continue to grow, broadening the company's reach.



Tech innovation powering connections

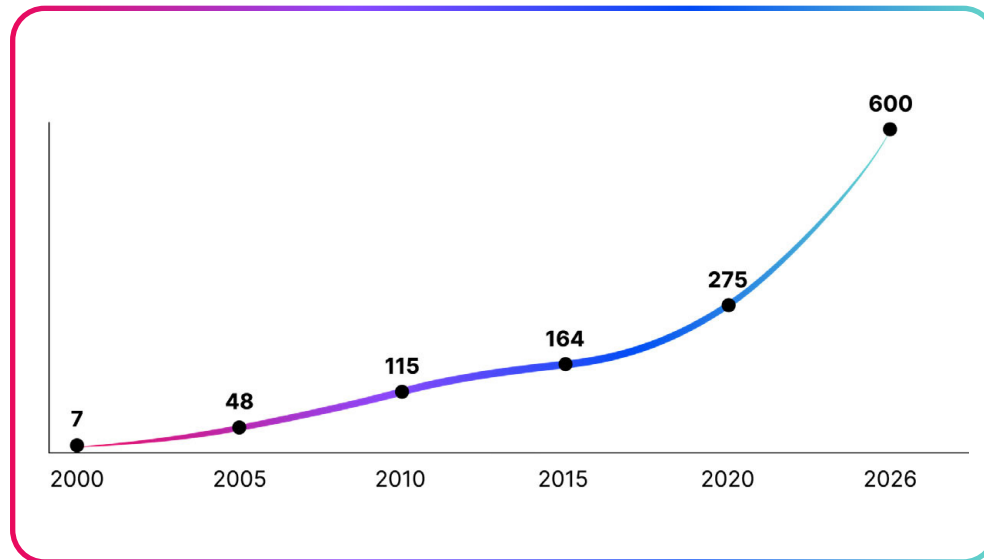
Over the past 10 years, connecting candidates, students and job seekers with companies, schools and training providers has become ever more digital. On the Hellowork employment platform, mastery of data, semantic analysis and machine learning have made it possible to showcase job listings from start-ups, small and medium businesses, large companies, local authorities, recruitment firms, staffing agencies and training providers. More than 200 experts — spanning data science, UX, IT architecture, back-end development, SEO and affiliate marketing — build tailor-made tools capable of recommending the right opportunity to the right person at the right time. As a result, more than one candidate in two now applies through algorithms developed by the group.

Expert teams, rooted across France

With 600 employees across France, Hellowork group fosters cross-functional collaboration between teams and the group's various companies, making the daily sharing of skills and technology a priority.

Headquarters are based in Rennes, the group's historic home since 2000. Hellowork group is now present in 6 other French cities, with 475 employees in Rennes and 50 in Paris, alongside regional teams working close to clients and to the specific challenges of each area.

A flexible culture, remote work, strong benefits... and an average profit-sharing bonus of €4,000 a year paid out for the past 6 years. The group takes care to balance growth with employee wellbeing.



In figures

600

Employees

+60

newhires within
the group in 2026

33

Averages age

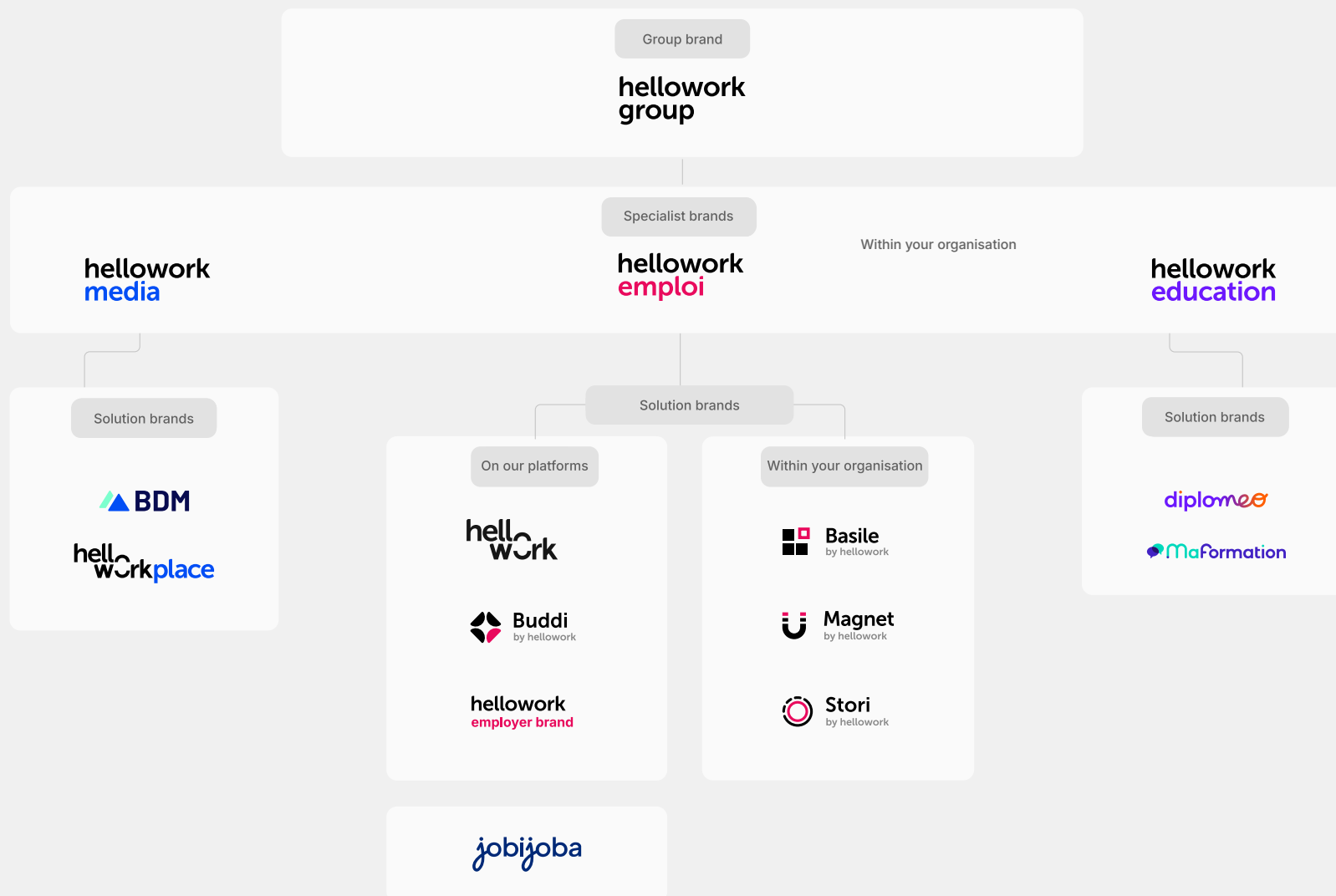
The executive committee

The executive committee is made up of 2 business division leaders, tasked with ensuring the group's strategic alignment and optimizing the allocation of resources and skills. It also works to foster dialogue and share best practices across the group's various activities and teams, in every area. François Leverger leads it as CEO, alongside Alice Paillet Caradec (CFO), Liselotte Huguenin Bergenat (Chief HR Officer), David Beaurepaire (Deputy Director of Development), Loïc Le Terrien (Executive Director, Employment), Jérémy Plasseraud (Executive Director, Education), Olivier Ziadé (CTO) and Laurent De Bussac (CPO).



The group's activities

Through 3 activities, Hellowork connects candidates, employers, students, schools and training providers via its platforms and solutions.



Hellowork recruitment

Tools for recruitment professionals, and platforms so candidates can go out and meet their future.

hellowork

The Hellowork platform is the group's founding area of expertise. It gives candidates an enhanced service for a simple, seamless experience:

- Location and salary displayed on job listings
- Details about the company: photos, videos, company culture, recruitment process, and introductions to teams and offices
- Personalized job recommendations based on the candidate's profile
- One-click applications
- Application tracking at every step

240M
visits per year

Nearly
10.5M
job listings posted
in 2025

More than
2M
people found or
changed jobs through
the Hellowork platform
in 2025

88%
of listings show
a salary

jobijoba

Founded in Bordeaux in 2009 and acquired by Hellowork group in 2018, this job listing aggregator operates internationally in 13 countries, including France, Germany and the United Kingdom. Jobijoba is a major player in the employment market, serving market intermediaries: job boards and other aggregators.

2M
Europeans use Jobijoba
every month.



A careers site is a priority, as it's the last step before someone applies. Magnet helps companies build a careers site designed specifically for their candidates, for immediate results.

400

plateformes
déployées

2M

applications
per year via Magnet



Founded in 2018, Basile helps recruiters make the most of one of the most effective recruitment methods: employee referrals. The solution is used by more than 335,000 employees worldwide and is a genuine asset for promoting open positions among employees' personal and professional networks. Basile also facilitates internal mobility: employees can browse job listings through the same portal. Basile joined the group in April 2022, rounding out the group's range of solutions for recruiters.

+130

major accounts
with employee users

40

ATS
integrations



Social media is an essential ally for recruiting. Stori was designed to reach candidates on the social networks they use most. This qualified targeting, combined with how easy it is to set up a campaign, lets you receive as many qualified applications as possible through a form.

67%

exclusivity
rate for
applications

50,000

pre-qualified
applications sent
to our clients in 2025

hellowork employer brand

To make candidates want to apply, it's essential to nurture your employer brand through compelling visual and editorial content.

- With Native, companies talk about their HR challenges across the group's various media spaces (hellowork.com, BDM, Helloworkplace, newsletter, social media, social ads...).
- With Page Enterprise, the group builds a dedicated page so candidates can picture themselves at the company, through photos and videos, values, benefits offered, the recruitment process, key figures, and more.

+2.9M

sessions on our editorial spaces every month

2 to 3M

people reached every month through social media campaigns and the Hellowork newsletter



Buddi
by hellowork

This platform offers a simple experience for HR teams and recruiters. With its CV database and ATS tools, Buddi makes recruitment seamless, whether for SMEs, recruitment agencies, HR departments or headhunters.

- With 9 million up-to-date profiles in the CV database, searching for candidates is far smoother for recruiters.
- The ATS lets 45,000 recruiters a month easily manage applications, organize their recruitment process, and communicate directly with candidates.

32M

applications received through the ATS

+200,000 CV

CVs viewed every day in the CV database

Hellowork education

Developing skills throughout a professional life

diplomeo

Diplomeo is France's leading platform connecting students with higher-education institutions. Published by Hellowork group, the platform supports more than 40% of high-school graduates and their parents every year in their search for a training program. Every year, more than 300,000 prospective students are connected with the more than 13,000 schools listed on Diplomeo. High-school graduates can also learn about their future school through photos and videos of the campus and testimonials from current students. Diplomeo also offers extensive content on career guidance, qualifications and administrative procedures.

+850,000
users per month

+13,000
listed institutions

330,000
student connections

MaFormation

Maformation is France's leading private platform connecting candidates with training providers. It had more than 1.3 million users a month in 2025. An expert in the sector, Maformation supports working people in their search for professional training, in particular through news about their rights and procedures, as well as trend analysis. Nearly 850,000 training programs are listed on the platform.

+850,000
training offers available
on the platform

1.3M
users every
month

950,000
connections per year

Hellowork media

Supporting professionals and job seekers by giving them the keys they need



Launched in 2007, the Blog du Modérateur, now BDM, has established itself as the go-to reference for the digital professional community. Every day, the site offers a selection of tools (BDM/tools), analysis, news, as well as figures and surveys, to help recruitment professionals stay informed and tackle their professional challenges effectively.

14M

visits
in 2025

195,000

followers across
social channels

45,000

newsletter
subscribers

+2,000

digital tools tested on BDM/tools



Helloworkplace is the go-to media outlet for HR professionals. It decodes developments in the world of employment, working life and recruitment, giving readers the keys to understanding the fast-moving changes in their profession.

1.2M

visits in 2025

+500

new articles per year

The history of Hellowork group

2000 – 2009

The rollout of a French success story

Hellowork was founded in 2000 by Jérôme Armbruster, Gwennaëlle Quenaon-Hervé and Guillaume Semblat.



Profoundly marked by the tragic passing of Jérôme Armbruster in 2024, the group continues its development today while upholding the vision and values he championed. Hellowork's teams remain dedicated to carrying the group's development forward, in continuation of the momentum created by its founders.

This journey began under the name OuestJob, which quickly became RegionsJob.

In 2007, the group anticipated the meteoric rise of digital and launched the Blog du Modérateur (now BDM), which became the go-to media outlet for French-speaking digital professionals.

In 2009, the company diversified into the training market: Maformation was created and became the platform connecting working people with training providers.

2010 – 2017

The group becomes a leading digital player in France

With 10 years of experience under its belt, the group structured and developed itself further. This strong growth allowed it to shift its strategy and become a technology player and France's leading digital company in employment and training. To support this development, headcount tripled over this period.

The history of Hellowork group

2018 – 2022**A new chapter: RegionsJob becomes Hellowork group**

The company officially became Hellowork group in 2018, to better reflect its various activities: employment, recruitment and training. That same year, the group secured €30 million in investment backed by its shareholder, Groupe Advenn, and acquired Jobijoba. Beyond its namesake job listing aggregator, Jobijoba had developed two promising solutions: Smartforum for local authorities, and CV catcher, which would become Magnet, for careers sites. To address recruitment and HR challenges, the Helloworkplace media outlet grew to become one of the sector's leading sources.

In 2019, the group acquired Diplomeo, a platform dedicated to guidance for higher education, followed in 2021 by Seekube, the leader in virtual recruitment events. Its most recent acquisition, in 2022, was the start-up Basile, a specialist in employee referrals, which became a new solution for the group's 15,000 clients.

2022**A single platform for employment: Hellowork.com**

In April 2022, all of Hellowork group's employment sites (RegionsJob and its 8 regional variants) merged to become the recruitment platform hellowork.com. This name change reflected a desire to better meet the needs of the French employment and recruitment market, with a single brand from then on for everyone: candidates and recruiters alike.

2023 – 2025**Record-breaking growth**

Hellowork group has continued to gain market share in France in recruitment, guidance and training. 2023 was a record year: the group exceeded its targets, recording €109 million in bookings, a 120% increase over 3 years. Hellowork group has continued its growth momentum, with bookings up 9% in 2025 to reach €135 million, further building on the trajectory of the previous three years.

The group's commitments



Accelerating our social impact

Every month, Hellowork's services help millions of people find a job or a training program. But some people remain distanced from digital tools and society's standards. To support them, Hellowork group partners with community organizations such as Kodiko, which enables employees to support refugees in their professional integration.

The group also supports Elles Bougent and Proximité, and gets involved locally in its 6 cities (Rennes, Paris, Bordeaux, Lyon, Strasbourg and Lille) through community, cultural and sports partnerships.



Reducing our environmental impact

Growth, yes. But not without thinking about its impact. Hellowork group has chosen a responsible approach to growth: while its development creates many jobs for its employees and helps people find opportunities, it also increases its carbon footprint. To reduce it, teams are actively working to optimize products to make connections more efficient and limit the resources required. The group also takes daily action by offering employees sustainable mobility options: a sustainable mobility allowance, carpooling, cycling, and more.



Making transparency our driving force

Transparency is a core value: it means giving working people the power to choose the right company, school or training program, rather than simply waiting to be chosen. Salary, location, chances of success, recruitment steps... 88% of listings on Hellowork show a salary. And tomorrow? We want to go further: better inform candidates, and help them prepare, bounce back, and decide. Transparency isn't optional: it's a driving force for informed choices.



Towards French leadership in skills

Hellowork group is committed to championing talent and skills retention in France. This is also a challenge at the European level, which is why the group supports initiatives aimed at reducing regulatory burdens to free up resources for innovation, ensuring consistent application of EU rules to create a level playing field, and promoting risk-based regulation adapted to different technology models.

Find our latest news, studies and press releases in the Press Room.

Hellowork group is France's leading player in employment, recruitment and training. Through its various solutions, the group supports working people throughout their professional lives, along with companies, recruitment firms and staffing agencies on their HR and recruitment challenges, and training centers/schools on showcasing their training programs. With 600 employees and €135 million in bookings in 2025, Hellowork group's services are used by more than 100,000 professionals and 5 million users every month. They enable more than 8,000 hires every day and helped 1.2 million people choose a school or training program in 2025. Hellowork group is a company of Groupe Advonn.

hellowork group

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